

DANIELLA EFRAT

INDUSTRIAL DESIGNER

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TAL AVIV, ISRAEL

EDUCATION

- 2016 - 2020 ● **H.I.T B.D Industrial Design**
Industrial Design Bachelor
- 2019 ● **3 month Internship**
Weaving Artist Nuni Yavnai
- 2012 ● **Ort Hashomron High school, Binyamina**
Majoring in art

LANGUAGES

Hebrew
Native speaker

English
Excellent

EXPERIENCE

- 2020 - now ● **'NEROT' X SOON Objects & Flowers**
Collaboration
A collection of candles designed and produced by me for a flower shop. NEROT, made to suit their concept and style.
- 2020 - now ● **'ABS objects'**
Product manufacture and development
*Working with ceramics
*Product manufacture from A-Z
*Working according to schedule of orders
- 2020 ● **'Reggie' jewellery**
Photoshoot production
"Smpeles" collection photoshoot production. Including concept, art props, photography and editing.
- 2014 - 2016 ● **Wheel gymnastics coach**
Working with children age 8-18. Routine training and preparation for local and international competitions, both professionally and emotionally.
- 2012 - 2014 ● **Military Service**
Pilot boot camp commander
IDF (Israel air force)
As a commandor of 30 pilots in basic training, I was in charge of managing schdules, managing staff, shooting instruction, and taking care of their personal being and welfare.

SKILLS

SOFTWER

Adobe Softwares:
Illustrator, Photoshop,
Premier, Indesign.

3D Softwares:
Solidworks, Fusion 360,
Keyshot.

other:

Wix, Office, Google Applications.

DESAGIN

Textile tools
graphic design
Prototyping
3D rendering
Styling and aesthetics

TALENTS

Team player
fest lernar
Color and pallettes
Focusing on details and textures